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Contact Information:
Devon Kirk
Director of Sales, Marketing
and Public Relations
devon@getpayroll.com

Direct: 214-222-0306

## Beauty Launchpad Magazine Business Affairs: GetPayroll's New App Makes Money Management A Breeze

**Lewisville, TX October 6, 2017 –** GetPayroll's payroll app Simon Payroll featured in Beauty Launchpad's <u>September 2017 issue</u> in their Business Affairs section. Designed specifically for small businesses, GetPayroll's newest app makes salon money management a snap.

GetPayroll is gaining attention in the beauty industry with multiple interviews and articles to be published in Beauty Launchpad, Nail Pro, Beauty Store Business, and MEDIcalSpas magazines.

"With the launch of Simon Payroll App in iTunes and Google Play, I began to look at industries where this type of payroll service would be most beneficial, and the salon and spa industry jumped out at me," says Charles Read, President of GetPayroll, "Most salon and spa businesses have between one and 10 employees. Salon owners must wear many hats. Not only do they have to run the business, find new employees, market the company, do payroll, in most cases, but they also have to serve the clients too. How often do you see the salon owner behind the chair?"

Salon owners are artistic masters, but they may not be proficient at the business of running a company. Devon Kirk, Director of Marketing at GetPayroll, was an esthetician for almost 30-years and day spa owner for seven years says, "I wish I had the Simon Payroll app when I owned my business. I would sit in a treatment room between clients and figure out my payroll." After trying expensive payroll services that were out of her budget, she started doing payroll on her own and ended up with costly IRS fines for payroll tax errors.

"Enter Simon. The app, available on both Apple and Android, is revolutionizing the lives of micro beauty businesses with up to 10 employees. Proprietary SmartPay technology allows entrepreneurs to run payroll in three simple clicks without worrying about miscalculating the books or incurring IRS fines."

With Simon, the guesswork is removed: Tax payments, quarterly filings, and year-end forms are filed automatically at prices that won't break the bank. Simon costs \$20 per payroll for one to five employees, and \$30 for a staff of six to 10, sans monthly or sign-up fees.

To read the article in Beauty Launchpad, go to <a href="http://beautylaunchpad.epubxp.com/i/862233-sep-2017/54?m4="http://beautylaunchpad.epubxp.com/i/862233-

To learn more about GetPayroll and Simon, go to http://www.getpayroll.com